



Edinburgh South CFC have announced a sponsorship deal with The Action Group

The Action Group can now confirm that they will be the main sponsors of Edinburgh South CFC's Senior team and Edinburgh South Team United for the next two seasons.

With almost 50 years supporting people across Edinburgh, the Lothians and Falkirk with disabilities, and their families and carers, The Action Group have many long standing connections with people who love to watch, play and get involved with football at all levels.

Lisa Williamson, Development Manager for The Action Group said of the sponsorship deal *"This is an exciting opportunity for us to continue developing our relationship with the local community around Edinburgh South and all of their players, coaches, and staff. When we met with Edinburgh South and saw all the amazing work they do for people across Edinburgh, of all ages, we knew this was the right partnership for us."*

Mental health is so important to us, and we know that socialising, keeping active, and spending time outdoors are all vital to keeping mentally healthy, so we hope that this partnership will offer all of the people involved with The Action Group opportunities to do all of these, and more! Deciding to also sponsor Edinburgh South Team United was an easy decision for us; they fit so well with our own values, as do the whole of Edinburgh South CFC.

We are excited to work with Edinburgh South on some collaborative projects over the next couple of years, and hopefully beyond."

Edinburgh South spokesperson Kelvin Hurd said *"We are delighted to enter into what we anticipate will be an exciting venture for both parties. With over 70 teams, 200 volunteers and in excess of 1,000 players across all levels and age groups we are well established in the local community and this gives us a great opportunity to expand our offering across all sections of the Community. We have already identified several opportunities where joint initiatives will flourish and are confident more will follow very quickly"*

Sponsorship begins in November 2022 for the upcoming 2 seasons.



For more information or a media contact for The Action Group please call 0131 475 2315 or email communications@actiongroup.org.uk



For more information on Edinburgh South please email info@escfc.co.uk